

Computer Manufacturing

The computer and peripheral equipment manufacturing industry (NAICS 3341) includes establishments that manufacture and/or assemble computers, laptops, servers, printers, monitors, input/output devices, storage devices, and terminals.



Texas Industry Totals

Firms	100
Employment	17,120
Average Annual Wage	\$118,768
Total Capital Investments	\$37.7 million
Value Added Per Employee	\$100,744
Value of Shipments	\$333 million

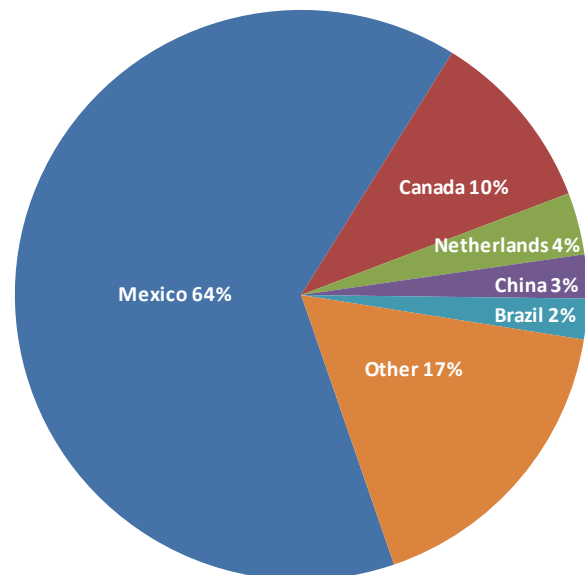
How Texas Ranks in the U.S.

All Employees	No. 11
Production Workers	No. 12
Value Added	No. 14
Value of Shipments	No. 13
Total Capital Investments	No. 5

Texas Exports

- Texas computer exports in 2011 were valued at \$10.5 billion – up from \$10.0 billion in 2010.
- In 2011, computer manufacturing was Texas' 7th largest export sector.

Top Export Markets



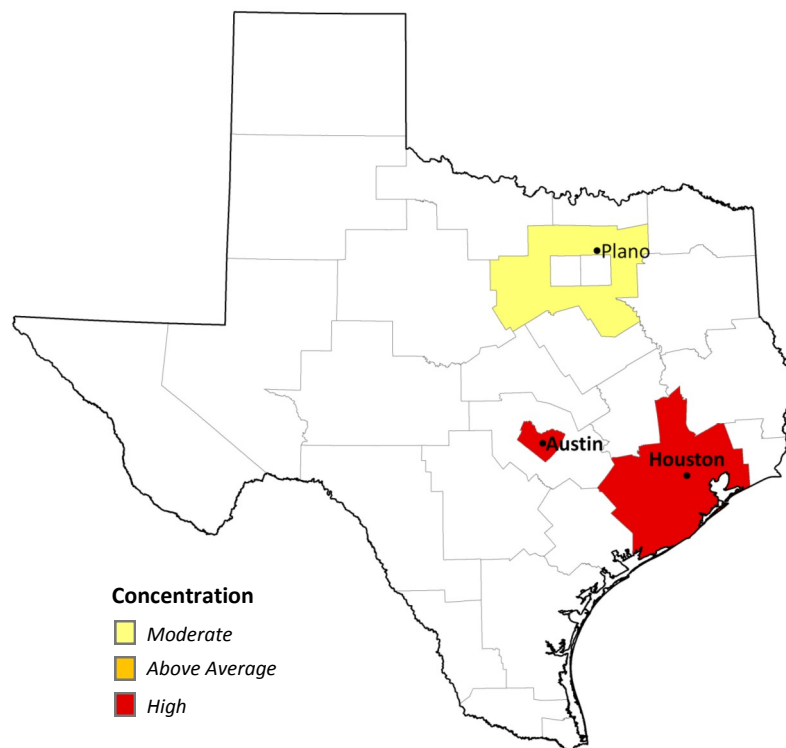
Sources: Texas Workforce Commission, U.S. Census Annual Survey of Manufactures, WISERTrade, Texas Manufacturers Register

Major Industry Employers in Texas

Company	Location(s)	Products
Dell, Inc.	Round Rock	Computer systems
Hewlett-Packard Co.	Houston, Richardson	Microcomputers & supercomputers
Foxconn Technology Group	Houston, Austin	Motherboards & computer equipment
Xplore Technologies Corp.	Austin	Tablet Computers
Touch International, Inc.	Austin	Computer touchscreens

Regional Concentrations

The map at right identifies the state's Workforce Development regions with above-average specializations in computer & peripheral equipment manufacturing. The highlighted regions are not the only areas in Texas where workers in this sector can be found, but rather represent areas with the greatest concentrations relative to the size of the local labor force. This industry is highly concentrated around the Houston and Austin areas.



Recent Industry Trends

- Texas computer manufacturing employment increased by 4.8% between Q3 2010 and Q3 2011.
- In 2012, Cupertino, California-based Apple will expand its presence in Texas with a \$304 million investment in a new campus in Austin that will create more than 3,600 new jobs. The new campus will more than double the size of Apple's workforce in Texas over the next decade, supporting the company's growing operations in the Americas with expanded customer support, sales and accounting functions for the region.